



## November 13<sup>th</sup> 2010 – Resilient Businesses Summit

### AGENDA

- 9:45 – 10:00 Settle in with coffee by Deans Beans  
10:00 – 10:10 Welcome and comments by Rich Roth  
10:10 – 10:30 Introduction and resiliency story by Karen Ribeiro
- 10:30 – 11:00 5 minute partner discussion: “my experience of resilience”  
10 minute table recap  
10 minute group recap – facilitated by Ingrid Bredenberg
- 11:00 – 12:00 ROUNDTABLE ONE  
12:00 – 12:30 Recap of 1<sup>st</sup> roundtable session
- 12:30 – 1:15 LUNCH
- 1:30 – 2:30 ROUNDTABLE TWO  
2:30 – 3:00 Recap of 2<sup>nd</sup> roundtable session
- 3:00 – 4:00 Networking and small group breakouts

### Dealing with People

- remaining flexible (even supple!) when working with friends and family - **Ingrid Bredenberg (am)**
- finding and holding onto the pulse of your many stakeholders - **Kirsten Bonanza (pm)**

### Driving Collaborative Economy

- fostering collaborations among peers and competitors in order to sustain and grow revenues - **Dan Finn (am)**
- reinventing yourself when markets change; embracing trends in the new economic era - **Prakash Laufer (pm)**

### Creating and spending your money

- Create It! A "money multiplier" simulation game and discussion on creating money locally - **William Spademan (am)**
- once you get the capital, what do you do with it? - **Rick Feldman (pm)**

### Alternative Funding

- bootstrapping your organization when cash is scarce; growth with non-traditional capital - **Tim Cohen-Mitchell (am)**
- planning for and attracting investment opportunities - **Terry Mollner (pm)**

### Sustainability and Resilience as a strategic focus

- making the case for resilience as a strategic focus - **Jan Morgan (am)**
- local politics: what works and what could be better - **Catherine Ratte (pm)**

### Essentials of Equity and Debt

- getting and using equity versus debt; balancing the two - **Mary Hoyer (am)**
- taking on debt; how much do you really need? - **John Waite (pm)**